

Dear Community Partner,

We're reaching out with a local partnership opportunity that creates real, measurable impact for families right here in our community.

Wicklund Warriors invites you to partner with us—not as an event sponsor, but as a **mission partner**. Your support would directly benefit local individuals and families facing blood cancer. As a 100% volunteer-run 501(c)(3) with minimal overhead, your dollars don't fund operations—they go straight to helping families meet urgent needs in the communities you serve.

**Local impact matters!** While national charities often draw broad attention, our focus and resources intentionally stay close to home. Since 2013, Wicklund Warriors has provided direct financial assistance to more than 230 Capital Region families—helping with immediate, real-life expenses such as gas, rent, and treatment-related travel. Many of us are blood cancer survivors ourselves, so we understand this fight firsthand and respond to needs quickly and compassionately.

Our annual Bad Blood 5K Run has grown—from 150 participants to over 320, and now nearly 500—in just three years, demonstrating strong and increasing community engagement. While the run is our most visible event, it's partnerships with local businesses that allow our mission to extend far beyond race day.

**4<sup>th</sup> Annual Bad Blood 5K Run/Walk** is scheduled for:

- Thursday, August 6, 2026 | 6:30 PM
- Siena University

We'd welcome the opportunity to discuss a partnership that aligns with your values and your commitment to the local community.

Thank you for considering a partnership that truly stays close to home.

Sincerely,

Deanna Wicklund, President  
Wicklund Warriors

*Commitments and logo submissions are due by May 29, 2026.  
Please contact [info@wicklundwarriors.com](mailto:info@wicklundwarriors.com).*



**MISSION:**

The Wicklund Warriors provide financial assistance to families clinically diagnosed with a blood cancer. We build relationships with our recipients, and tailor our giving to support their needs.

We serve the 11 counties surrounding the capital region of NY: Albany, Columbia, Greene, Fulton, Montgomery, Rensselaer, Saratoga, Schenectady, Schoharie, Warren, and Washington.

**BOARD:**

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Bad Blood Run  
Partnership Info